Social Intrapreneurship training and facilitation in India

Organizations and leaders that use business solutions to address social and environmental causes are here to stay. Recognizing that complex social issues, be it health, hygiene and well-being, education, environmental conservation, gender and inclusivity and so on can be effectively solved through collaborative and shared value thinking.

More than ever before, businesses are pivoting for proactive and creative-thinking individuals who accelerate the delivery of solutions for economic, environmental and social causes. These individuals, social intrapreneurs are allies who understand and future proof the business for sustained value.

The Social Intrapreneurship (SI) program is for company leaders and enterprising teams to drive transformative solutions from within that embody management guru Peter Drucker’s words “Every single social and global issue of our day is a business opportunity in disguise”.

Training Program On Social Intrapreneurship

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Overview

Business is reconnecting with its core purpose by addressing society’s needs in profitable ways. In the last few years many Indian corporates have adopted strategies that help the businesses achieve longterm growth, while ensuring a positive societal and environmental impact.

This training program will help individuals tap into and direct their creativity towards a larger goal of sustainable development, and understand the know-why and know-how of integrating it into ways of working.

Objective

To drive increased collective initiatives in business organisations that would redefine their success through risk mitigation, innovation & opportunity creation, operational efficiency, brand differentiation, talent and community / civic engagement.

- Ensuring SI strategy makes the greatest possible impact, while also improving business
- Preparing employees to undertake impactful investing in CSR
- Incorporating the Sustainable Development Goals (SDG) as a framework for business growth through addressing social and environmental considerations
- Networking with new generation social entrepreneurs, fostering a dynamic learning and implementation system of change

The program seeks to equip intrapreneurs with the tools they need to conceive and implement sustainable initiatives that create business value.

Organisation Benefits

- Problem solving through training employees as leaders and intrapreneurs who co-create structured SI programs that are business driven
- Create meaningful engagement with stakeholders with a human centric approach
- Create leaders who are adept not only in their functional responsibilities but also in pursuing sustainability (by integrating Environment, Social and Governance (ESG) in business decisions), a fast-growing priority among companies and investors alike.
- Employee engagement moving beyond volunteering and philanthropy to systemic CSR

Participant Benefits

- Utilize SI as a strategy to advance the leadership agenda and at the same time design SI initiatives, that focus on SDG based and systemic impact
- Develop co-creative leadership & sustainability approaches, practicing empathy, collaboration, listening to diverse set of voices.
- Map social change impact ideas to the SDGs to ensure contribution to global progress and the company’s own sustainability pursuits
**Methodology**

- Lectures
- Case Studies
- Interaction with Social Intrapreneurs and Social Entrepreneurs
- Online Assessments

Senior leaders, middle managers and high potential employees from companies and social enterprises, including CSR staff

While we recommend participants to enroll as a team, individuals too are welcome.

**Registration**

We request you to join / nominate your officials for the sessions. Nominations can be sent by email to madraschamber@madraschamber.in and joining link will be sent to the respective email ids before commencement of the session.

**Payment Details**

Rs. 4720/- (including GST) per participant

Join as a team – Rs. 8850/- (including GST) for 2 persons from an organisation.

This training programme will qualify for CSR Spend as per Rule 4 (6) of the Companies Act, 2013. The Act states that: Companies may build CSR capacities of their own personnel as well as those of their Implementing agencies through Institutions with established track records of at least three financial years but such expenditure shall not exceed five percent of total CSR expenditure of the company in one financial year.

Cheque to be drawn in favour of “The Madras Chamber of Commerce & Industry”

Payment through Pay U : https://pmny.in/alenHvK9TaXd

Payment through ECS Transfer: Bank Details

Bank Name & Branch : Indian Bank | Teynampet

Current AC No: 426412842 & IFS Code: IDIB000T011
About MCCI

The Madras Chamber of Commerce & Industry (MCCI) is one of the premier industrial promotion organizations in Southern India and is currently into its 185th year of service to trade and industry. www.madraschamber.in

Madras Chamber plays a formidable role in policy making and advocacy in addition to providing the services such as Arbitration services, issue of certificates of origin, organising Trainings, seminars, conferences, and Round Tables, providing visa recommendation letters to member companies, as well as facilitating B2B linkages.

The Chamber also introduced few innovative initiatives in the last 10 years like the Food For Thought discussion series, Women Director Forum, Sustainable Chennai Forum, focus on Skill Development and up skilling, Start-up Entrepreneur Eco system etc.

About CSIM

Centre for Social Initiative & Management (CSIM) has been a pioneer in Social Entrepreneurship training in India since 2000 and has enabled several charity-based organisations and individuals to adopt entrepreneurial approaches in furthering social causes. www.csim.in

CSIM has trained and mentored 3000+ aspiring social entrepreneurs, help 200+social entrepreneurs establish their organization and hand held 150+ through support and mentorship program.

Contact Details

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